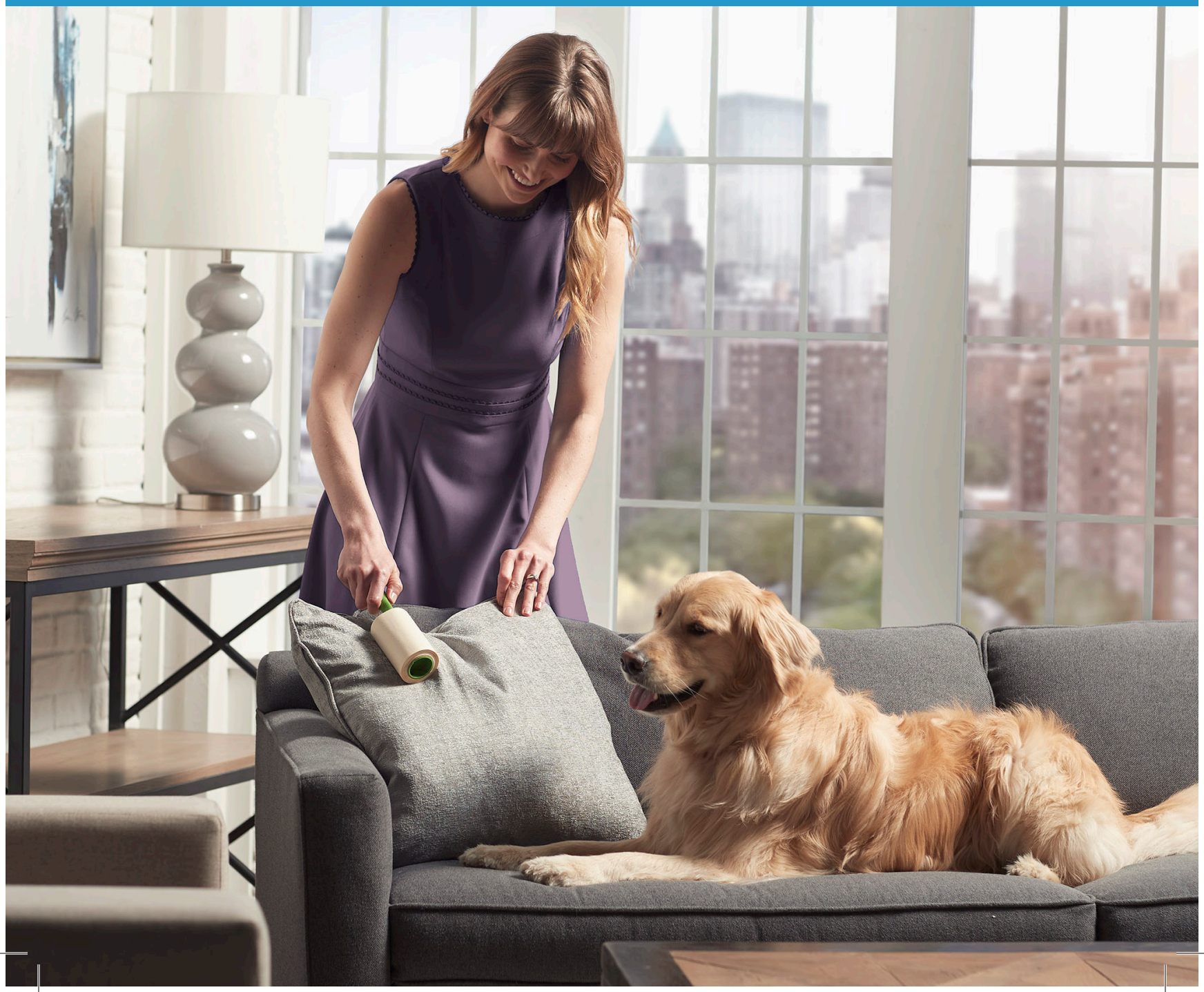


evercare[®]

Making life easier & creating a better you.





**Lint roller
experts since
1956**



ENHANCED **LOOK**

SAME GREAT PERFORMANCE

We believe that products do more than perform a function, they must look great. Detailed in the design, we combine right materials, better function with sleek styling quality materials. The results are solutions that make your life easier and create a better you.

We believe that life's problems require great solutions. Our goal is creating products that utilize the best technologies, whether in mechanics or chemistry, to make your life better.

The world is continually changing and we must care for it. We believe in creating relevant partnerships to make an impact in the world in which we live.

BEFORE

evercare[®]

AFTER

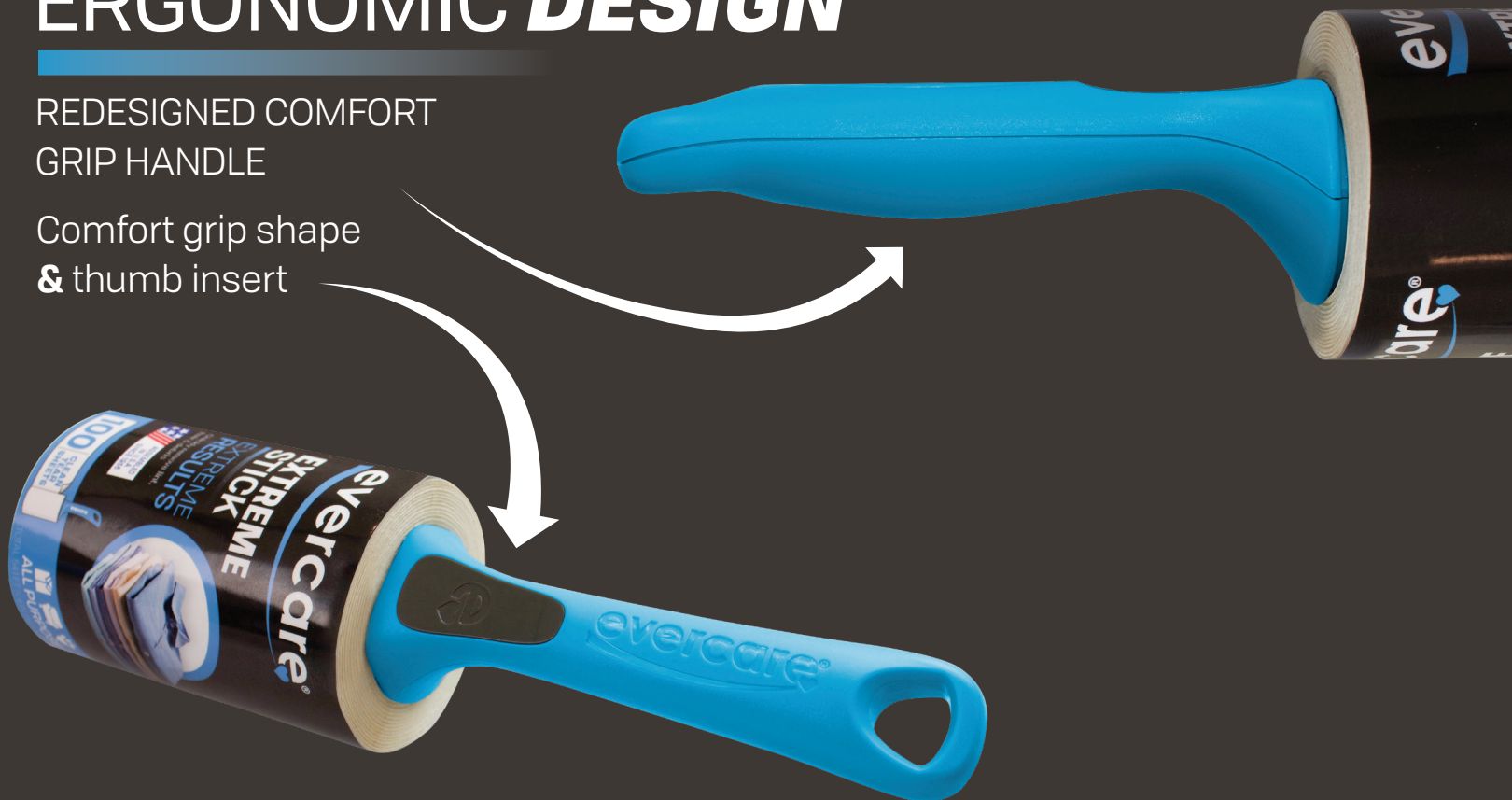
evercare[®]



ERGONOMIC DESIGN

REDESIGNED COMFORT GRIP HANDLE

Comfort grip shape & thumb insert



EFFECTIVE MESSAGING

PROVEN CONSUMER MESSAGING HIERARCHY & ATTRACTIVE LABEL DESIGN TESTED TO PERFORM

Cohesive package styling with an attractive & clean feel



DUO

PET HAIR & LINT REMOVER

- 2 sides & 2 functions
- Unique feature set
- Delicate comb side gently removes lint from wardrobe items making clothes look brand new
- Metal comb works wonders on furniture and carpet, grabbing pet hair, and stubborn debris
- Enhanced ergonomic handle with TPR finish

Detailed feature call outs for metal comb and Unique gentle fabric comb

Lifestyle and in-use images to inspire consumer

Reusable and sustainable cleaning solution

Cutout on bottom of package allows the consumer to touch and feel both sides of the tool



Oversized backer card for enhanced description and features



evercare®

PET HAIR & LINT REMOVER

METAL COMB

DEEP CLEAN ON:

- Carpet
- Furniture
- Rough Fabric

DELICATE COMB

SAFE FOR:

- Cotton
- Knits
- Thin Fabrics

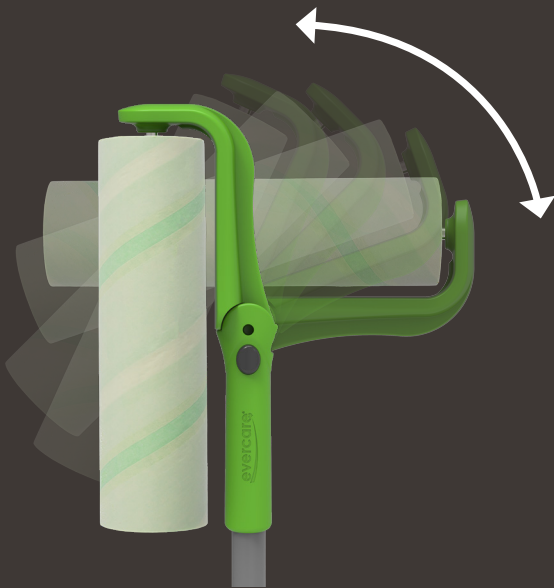
DUAL-SIDED AND REUSABLE

MEGA

LINT ROLLER

MEGA LINT ROLLER HANDHELD

- Added functionality with rotating handle
- New merchandising opportunities
- Improved freight



MEGA LINT ROLLER

- Added functionality with rotating handle
- New merchandising opportunities
- Improved freight

OLD



NEW



OLD



NEW



ALL-PURPOSE EXTREME STICK

EXTREME RESULTS



**CLEAN
TEAR
SHEETS**



PET ULTRA STICKY PET LINT ROLLER



Proudly supporting the



ALL-PURPOSE MADE IN USA

PROUDLY SUPPORTS
AMERICAN BUSINESSES



 **MADE IN THE USA**



SCENTED

ALL PURPOSE LINT ROLLER



**CLEAN
TEAR
SHEETS**

PRODUCT NAME	ITEM #	UPC CODE	CASE PK	INNER PK	CASE DIM H x W x L (IN)	CASE UCC	CASE CUBE (FT)	CASE WEIGHT (LBS)	TI X HI
Travel/Trial 3 Inch - All Purpose Lint Rollers									
All Purpose 30 Layer Travel Lint Roller	617092	0-70982-01346-6	12	1	9.8 x 4.8 x 4.3	100-70982-01346-3	0.12	1.20	40x9
Standard 4 Inch - All Purpose Lint Rollers & Refills									
All Purpose 30 Layer Lint Roller	617043	0-70982-01057-1	72	6	17.3 x 16.2 x 9.7	100-70982-01057-8	1.57	13.00	6x5
All Purpose 60 Layer Lint Roller	617056	0-70982-01657-3	6	1	11.6 x 7.1 x 4.8	100-70982-01657-0	0.23	1.90	22x9
All Purpose 60 Layer Lint Roller	617096	0-70982-01072-4	72	6	15.7 x 12.4 x 19.8	100-70982-01072-1	2.23	20.30	9x3
All Purpose 70 Layer Lint Roller	617059	0-70982-01372-5	6	1	10.5 x 6.25 x 9	100-70982-01372-2	0.22	2.05	23 X 9
All Purpose 100 Layer Lint Roller	617052	0-70982-01419-7	6	1	11.8 x 6.8 x 5.2	100-70982-01419-4	0.24	2.40	23x7
All Purpose 120 Layer Lint Roller Twin Pack (2-60 Layer)	617055	0-70982-01487-6	6	1	10.4 x 7.6 x 10.6	100-70982-01487-3	0.48	3.55	25x5
All Purpose 60 Layer Refill	617090	0-70982-01655-9	6	1	7.8 x 5.6 x 5.5	100-70982-01655-6	0.14	1.50	42x8
60 Layer Refill	617098	0-70982-01062-5	72	6	16.9 x 14.8 x 10.9	100-70982-01062-2	1.58	16.13	6x5
Giant 4.6 Inch - All Purpose Lint Rollers & Refills									
All Purpose 60 Layer Giant Lint Roller	617062	0-70982-01342-8	6	1	14.1 x 6.9 x 6.7	100-70982-01342-5	0.38	2.85	30x4
All Purpose 140 Layer Giant Lint Roller Twin Pack (2-70 Layer)	617222	0-70982-00012-1	6	1	10.75 x 8.75 x 11	500-70982-17222-9	0.60	6.20	16x4
All Purpose 60 Layer Giant Refill	617061	0-70982-01343-5	6	1	8.7 x 7.7 x 5.5	100-70982-01343-2	0.21	1.70	25x8
All Purpose 70 Layer Giant Refill	617035	0-70982-01341-1	6	1	8.5 x 7.6 x 5.7	500-70982-17035-5	0.21	2.35	25x8
T-Handle Giant 4 Inch - All-Purpose Lint Roller									
All Purpose 70 Layer Giant T-Handle Lint Roller	617122	0-70982-01428-9	4	1	11.7 x 6.5 x 6.5	100-70982-01428-6	0.29	2.20	25x7
Mega 10 Inch - All Purpose Lint Rollers & Refills									
All Purpose 25 Layer Mega Lint Roller	617198	0-70982-01614-6	4	1	33.5 x 7.56 x 11.5	500-70982-17198-7	1.69	8.44	7x4
All Purpose 50 Layer Handheld Mega Lint Roller	617260	0-70982-00079-4	4	1	12 x 12 x 7	500-70982-17260-1	0.58	6.00	12x7
All Purpose 50 Layer Mega Refill	617127	0-70982-06952-4	3	1	11.5 x 6.9 x 4.9	200-70982-06952-8	0.23	2.05	23x9
Non-Adhesive - All Purpose									
DUO - Pet Hair & Lint Remover	617313	0-70982-17313-9	12	1	6 x 10.25 x 10.75	500-70982-17313-4	0.38	3.08	16x7
Lint Brush	617013	0-70982-02300-7	6	1	10.1 x 4.1 x 4	200-70982-02300-1	0.10	1.05	44x10
Small Fabric Shaver	617074	0-70982-02710-4	6	3	10 x 5.7 x 7.3	100-70982-02710-1	0.24	1.70	32x6
Large Fabric Shaver	617028	0-70982-02751-7	3	1	12.9 x 4.9 x 5.2	500-70982-17028-7	0.19	1.25	25x9
Travel/Trial 3 Inch - Pet Lint Roller									
30 Layer Travel Roller	617077	0-70982-01147-9	24	12	8.62 x 5.75 x 7	100-70982-01147-6	0.20	2.14	30x6
Standard 4 Inch - Pet Lint Rollers									
Pet 60 Layer Lint Roller	617083	0-70982-01089-2	6	1	11.6 x 6.9 x 5.1	200-70982-01089-6	0.24	1.50	23x9
Pet 70 Layer Lint Roller	617131	0-70982-01735-8	6	1	11.6 x 7 x 5.1	500-70982-17131-4	0.24	1.65	22x9
Pet 100 Layer Lint Roller	617079	0-70982-08034-5	6	1	11.3 x 6.9 x 5	100-70982-08034-2	0.23	2.85	22x9
Pet 140 Layer Lint Roller Twin Pack (2-70 Layer)	617133	0-70982-01284-1	6	1	10.5 x 7.7 x 10.6	100-70982-01284-8	0.50	4.20	25x6

PRODUCT NAME	ITEM #	UPC CODE	CASE PK	INNER PK	CASE DIM HxWxL (IN)	CASE UCC	CASE CUBE (FT)	CASE WEIGHT (LBS)	TI X HI
Pet 180 Layer Lint Roller Value Pack (3-60 Layer)	617132	0-70982-01442-5	6	1	14 x 7.5 x 9.8	200-70982-01442-9	0.60	4.95	15x4
Pet 200 Layer Lint Roller Twin Pack (2-100L)	617220	0-70982-00010-7	6	1	11 x 8.75 x 10.75	500-70982-17220-5	0.60	6.20	18x4
Pet 300 Layer Lint Roller Value Pack (3-100 Layer)	617206	0-70982-01708-2	4	1	11 x 8.75 x 9.75	500-70982-17206-9	0.54	5.72	16x4
Pet 60 Layer Refill	617080	0-70982-01093-9	6	1	7.7 x 5.5 x 5.5	100-70982-01093-6	0.13	1.40	42x8
Pet 140 Layer Lint Roller Twin Pack (2-70 Layer)	617207	0-70982-01709-9	6	1	8.37 x 7 x 4.75	500-70982-17207-6	0.16	3.40	25x9
Giant 4.6 Inch - Pet Lint Rollers & Refills									
Pet 60 Layer Giant Lint Roller	617660	0-70982-01344-2	4	1	11.5 x 6.9 x 5.1	500-70982-17660-9	0.23	1.90	23x9
Pet 60 Layer Giant Refill	617601	0-70982-01345-9	4	1	7.7 x 5.5 x 5.5	500-70982-17601-2	0.13	1.40	42x8
T-Handle Giant 4 Inch - Pet Lint Roller									
Pet 70 Layer Giant T-Handle Lint Roller	617125	0-70982-01429-6	4	1	11.5 x 6.6 x 6.5	100-70982-01429-3	0.29	2.25	25x7
Mega 10 Inch - Pet Lint Rollers & Refills									
Pet 25 Layer Mega Lint Roller	617134	0-70982-08033-8	4	1	33.62 x 7.75 x 12	100-70982-08033-5	1.81	8.40	7x4
Pet 50 Layer Mega Refill	617136	0-70982-01734-1	3	1	11.4 x 6.9 x 5.1	100-70982-01734-8	0.23	2.05	22x9
50 Layer Handheld Mega Lint Roller	617343	0-70982-17343-6	4	1	5.90 x 13.58 x 14.76	500-70982-17343-1	0.68	6.17	12 x 7
Non-Adhesive - Pet									
Pet Hair Pickup Mitt	617089	0-70982-08022-2	12	1	11 x 7.3 x 5.2	100-70982-08022-9	0.24	1.50	20x9
Standard 4 Inch - USA All Purpose Lint Rollers									
USA All Purpose 100 Layer Lint Roller	617336	0-70982-00353-5	4	1	9.75 x 11.62 x 3.31	500-70982-17336-3	0.22	2.00	47 x 5
USA All-Purpose 100 Layer Giant Lint Roller	617407	0-70982-00470-9	8	1	11 x 5.75 x 8.75	500-70982-17407-0	0.32	6.5	34x3
USA All Purpose 300 Layer Lint Roller Value Pack (3-100 Layer)	617337	0-70982-00354-2	4	1	9.75 x 8.37 x 10.62	500-70982-17337-0	0.5	0.50	19 x 5
T-Handle Giant 4 Inch - USA All Purpose Lint Roller									
USA All Purpose 70 Layer Giant T-Handle Lint Roller	617338	0-70982-00355-9	3	1	9.25 x 6.75 x 8.50	500-70982-17338-7	0.31	6.00	30 x 5
Travel/Trial 3 Inch - Scented Gain Lint Rollers									
Scented w/ Gain 30 Layer Travel Lint Roller	277846	0-11171-27846-4	24	1	6.69 x 4.72 x 6.30	500-11171-27846-9	0.12	2.64	42 x 11
Standard 4 Inch - Scented Gain Lint Rollers									
Scented w/ Gain 50 Layer Lint Roller	277847	0-11171-27847-1	6	1	3.90 x 5.50 x 9.70	500-11171-27847-6	0.12	1.25	48 x 8
Scented w/ Gain 60 Layer Lint Roller	277848	0-11171-27848-8	6	1	4.00 x 5.50 x 9.60	500-11171-27848-3	0.12	2.20	48 x 8
Scented w/ Gain 90 Layer Lint Roller	277849	0-11171-27849-5	6	1	4.72 x 6.30 x 9.45	500-11171-27849-0	0.16	2.87	40 x 8
Scented w/ Gain 60 Layer Lint Roller Twin Pack	617380	0-70982-00424-2	6	1	10.75 x 4.75 x 14	500-70982-17380-6	0.41	4	26x4
Scented w/ Gain 80 Layer Lint Roller Twin Pack (2-40 Layer)	677884	0-70982-01680-1	24	3	9.85 x 13.00 x 16.54	500-70982-77884-1	1.23	12.12	6 x 5
Scented w/ Gain 90 Layer Lint Roller Twin Pack	617406	0-70982-00469-3	6	1	10.6 x 5.5 x 15.7	500-70982-17406-3	0.53	5.2	21x4

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